

FOR IMMEDIATE RELEASE

## Spanish startups to learn from ‘golden triangle’ super cluster

*UK immersion programme to support Spain’s cleantech sector with R&D partnerships, funding, and growth opportunities*

**Cambridge, United Kingdom, 27<sup>th</sup> July 2023** – Cambridge Cleantech, one of Europe’s leading climate tech innovation enablers, has announced the first cohort selected to participate in a UK immersion programme that supports Spanish sustainability startups.

Known as DESAFIA London, the inaugural programme will run from 11<sup>th</sup>-24<sup>th</sup> September and involves Spain’s most exciting cleantech companies visiting innovation and R&D centres in Cambridge, Oxford and London culminating in a pitch day to investors and corporate venture funds at Huckletree in Shoreditch.

The Spanish startups participating in the first cohort include:

- **WT Energy Advanced Solutions** which converts biomass and non-recyclable waste into clean energy.
- **Miogas** which provides small scale biodigesters for home use.
- **Stemy Energy** which provides an AI-driven energy resource sharing management platform.
- **Sunalizer** provider of a solar power comparison website.
- **Woodswallow** which provides embedded technology for energy smart meters.
- **Defcon8** provider of smart flow monitors to reduce water and energy bills.
- **Bechained** which provides an automated smart energy management platform.
- **H2Site** which provides on-site renewable hydrogen production for SMEs.
- **Tracks CO2 Satellites** provider of a satellite and data analytics carbon offset platform.

Cambridge Cleantech will work with two ecosystem partners to deliver Desafía London: Oxfordshire Greentech, a dynamic cleantech innovation network for the rapidly expanding Oxford technology cluster, and the University of Cambridge Institute for Sustainability Leadership (CISL), one of the world’s leading sustainability, executive training, and acceleration units.

Sam Goodall, CEO of Cambridge Cleantech, said: “The immersion programme will take cohort members across innovation hubs in the golden triangle super cluster of Cambridge, Oxford, and London where they will explore the market potential and develop individual strategies in the areas of scalability, international expansion and funding.”

Lucia Suarez, who heads Business Development at Miogas, said she was looking forward to joining the Desafía London cohort.



“Having access to and learning from the UK’s cleantech ecosystem will help us with our expansion plans,” she explained. “Miogas is democratising access to fuel by creating biogas plants for personal use, businesses, restaurants, farms, schools and other waste producers – we want to take our solution overseas.”

Desafia is a public initiative sponsored by ICEX and Red.es, the Spanish Government’s agencies responsible for driving the country’s digital policy and helping local tech startups scale and expand into new international markets. It has already rolled out successful immersion programmes in San Francisco, Berlin, and Tel Aviv, which have raised more than \$230M in funding and created over 3000 jobs.

José María Blasco, Director for Infrastructure, Health, and ICT at ICEX, said: “These disruptive Spanish startups are breaking new ground and through Desafia London will benefit from the technological bridge linking cleantech collaboration and innovation between Spain and the UK.”

For more information on Desafia London, please click [here](#).

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### **About Cambridge Cleantech**

Cambridge Cleantech is a hub for international climate technology clusters which all share a unified goal of reaching net zero. As an innovation enabler, it fast-tracks the growth of sustainable, clean technology companies by connecting start-ups in energy, water, transport, the built environment and circular economy with investors, public sector bodies and multinational conglomerates. With the world transitioning to more stringent environmental standards, the clean technology sector is poised for exponential growth. Cambridge Cleantech helps transform smart climate concepts into commercial applications through its global network of innovation partners.

### **About Oxfordshire Greentech**

Oxfordshire Greentech is the business network for a low-carbon future. With innovators, funders, academics, local authorities, and professional services supporting the growth of the low-carbon sector in Oxfordshire, the membership organisation hosts a range of professional networking events to encourage innovation, collaboration, and knowledge transfer.

### **About University of Cambridge Institute for Sustainability Leadership**

University of Cambridge Institute for Sustainability Leadership (CISL) has been a pioneer in enabling leading businesses and aspiring change-makers to identify and implement commercially viable solutions to this challenge, and to achieve the transitions that will be required across industries, value chains and economic systems. For over three decades we have built the leadership capacity and capabilities of individuals and organisations, and created industry-leading collaborations, to catalyse change and accelerate the path to a sustainable economy.

### **About Desafia**

Desafia is a public initiative to help Spanish technology companies scale faster and globally. It is sponsored by ICEX (the Government of Spain’s agency for the internationalization of businesses) and Red.es (the Government of Spain’s agency responsible for executing and deploying Spain’s Digital Agenda). Desafia London aims to introduce the participants to the UK’s tech ecosystem, so that they can benefit from lessons and networks that allow them to grow as successful entrepreneurs, and to help them to make global connections.





**About the Economic and Commercial Office of the Spanish Embassy in London**

Economic and Commercial Office of the Spanish Embassy in London are integrated in the Spanish Diplomatic Missions and are the specialized instrument of the Spanish Administration for the internationalization of our economy and the provision of services and assistance to Spanish companies and entrepreneurs abroad. They are also responsible for institutional economic and trade relations and for generating economic information on the countries in their demarcation.

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